Federal State-Funded Educational Institution of Higher Education «Financial University under the Government of the Russian Federation» (Financial University)

Faculty «Higher School of Management»

Department of marketing

Practical Training Register

of on-the-job practical training

(specify the type/ types of practical training)

student of year student group

(full name)

(full name)

Major/concentration 38.03.02. Management

(code of major/concentration)

Program /major «Bachelor of Business Administration (ВВА)» (Marketing Management)

(name)

Moscow – 20 \_\_\_

Place of practical training OOO «»

(name of the institution/organization)

Practical training duration from «\_\_» \_\_\_\_\_\_\_ 20\_\_\_ to «\_\_» 20\_\_

(job title, full name of the practical training supervisor representing the institution/organization)

**RECORD OF THE WORK COMPLETED**

|  |  |  |  |
| --- | --- | --- | --- |
| Date | Department/Unit within the organization/institution | Summary of the student's work (including participation in project work as part of the internship, the name of the project) | The work completion mark  (complete/  incomplete) |
| 1 | 2 | 3 | 4 |
|  | Marketing Department | Collection and systematization of information on key customers of \_\_\_\_\_ LLC | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Conducting an analysis of the competitive environment of LLC "\_\_\_\_\_\_\_" | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Research of the marketing management process of LLC "\_\_\_\_\_" and determining its effectiveness | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Participation in the implementation of the marketing strategy of LLC \_\_\_\_\_\_\_ and making suggestions for improving the marketing process of the organization | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Determining the effectiveness of the organization's current marketing activities, making proposals for marketing development | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Preparation of a report on practice, defense in the organization. | complete/incomplete  (подпись руководителя практики) |

The practical training supervisor

representing the organization

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(name of the institution/organization) (signature) (full name)

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